

As of October 2014

When supplying material for the 2015 CEAV Calendar please refer to the information below...

COLOUR ADVERTS when supplied as .pdf files must be press-optimised, actual size, converted to CMYK (no spot colours) with all fonts embedded. RGB pdfs will not be accepted. Use 100% black in place of CMYK / RGB black.

No reversed out type (white) under 9 point

ADVERT SIZES:

210 (h) x 297 (w) mm with trim marks and 5mm bleed on all sides
Live type area 15mm from all edges

DTP APPLICATIONS:

Illustrator CC
InDesign CC
Photoshop CC
Acrobat Pro X

Mark supplied files clearly and with minimum characters.

Any technical problems with supply of material please
contact Greg Loveder (03) 9849 0079 or 0408 599 790
BEFORE ADVERT PREPARATION.